



## A CASE STUDY

### Project Title:

Wrens Shop – East Knoyle 10<sup>th</sup> Anniversary Refit

### Brief Description:

East Knoyle community shop, Wren's Shop, was created in response to an extraordinary outpouring of village support following the announcement of the closure of the existing post office and shop in 2004. The business opened in 2006 and is a volunteer only operated and managed village community shop and post office.

Over the years Wrens have extended their range of stock and services and have been far more successful than originally anticipated. Wrens therefore wanted to build on their core skills of promoting and selling as many locally produced goods and services as possible and engaged in consultation with customers, volunteers, suppliers and society members to develop the project plans to meet their market requirements.

Wrens Shop applied for LEADER grant funding to support the purchase of additional display space, shop displays and a new storage area.

The project was successfully completed in March 2017.

Please see link to their website <http://www.eastknoyle.org.uk/page3.html>

### Level of Grant/Investment:

LEADER Grant award £23,170.78 representing 40% of total project costs.

### Outcomes:

- 1 Micro Business supported
- High number of volunteers
- Community cohesion

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