



A CASE STUDY

Project Title:

WF, ME & JWF, GE Snell – The Trough Farm Shop

Brief Description:

The Snell family run Longcroft Farm a farming partnership based in the northern edge of Yeovil, Somerset. The primary enterprise at Longcroft is a traditionally bred, slow-maturing Longhorn beef suckler herd but the family also run a luxury accommodation business on the farm.

WF, ME & JWF, GE Snell applied for LEADER grant funding to support the building and fit out costs of opening The Trough Farm Shop a farm and coffee shop providing a new retail destination selling locally produced products. The project will also generate new employment opportunities for local residents.

The Trough Farm Shop is due for completion in early 2019.

Level of Grant/Investment:

LEADER Grant award £96,708 representing 40% of total project costs.

Outcomes:

- Support for Micro and Small Enterprises
- 4 FTE's
- Other businesses directly benefitting
- Boost for the local economy
- New community amenity

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