



A CASE STUDY

Project Title:

Nunton Farm – Milk Vending Machine

Brief Description:

Nunton Farm has been farmed by the Martin family, for the past four generations, and in 1970 became a Partnership with Longford estate. The primary function of the farm has always been Dairy farming, and it has expanded significantly from 250 cows to 750 cows over the last 16 years.

The farm applied for LEADER grant funding to support their Milk Vending Machine project allowing the farm to expand into a new market. The grant will assist with the purchase of a vending machine, milk pasteuriser, bottle dispenser and a shelter to house the vending equipment. The vending machine will be sited in a portable shelter, in the village pub car park, less than 100 meters from the dairy unit where the milk will be produced adding profitability to the overall business.

Level of Grant/Investment:

LEADER Grant award £17,167.67 representing 40% of total project costs.

Outcomes:

- Creating 1 FTE
- Business expansion and diversification
- Boost for the local economy
- Support of investment in processing

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